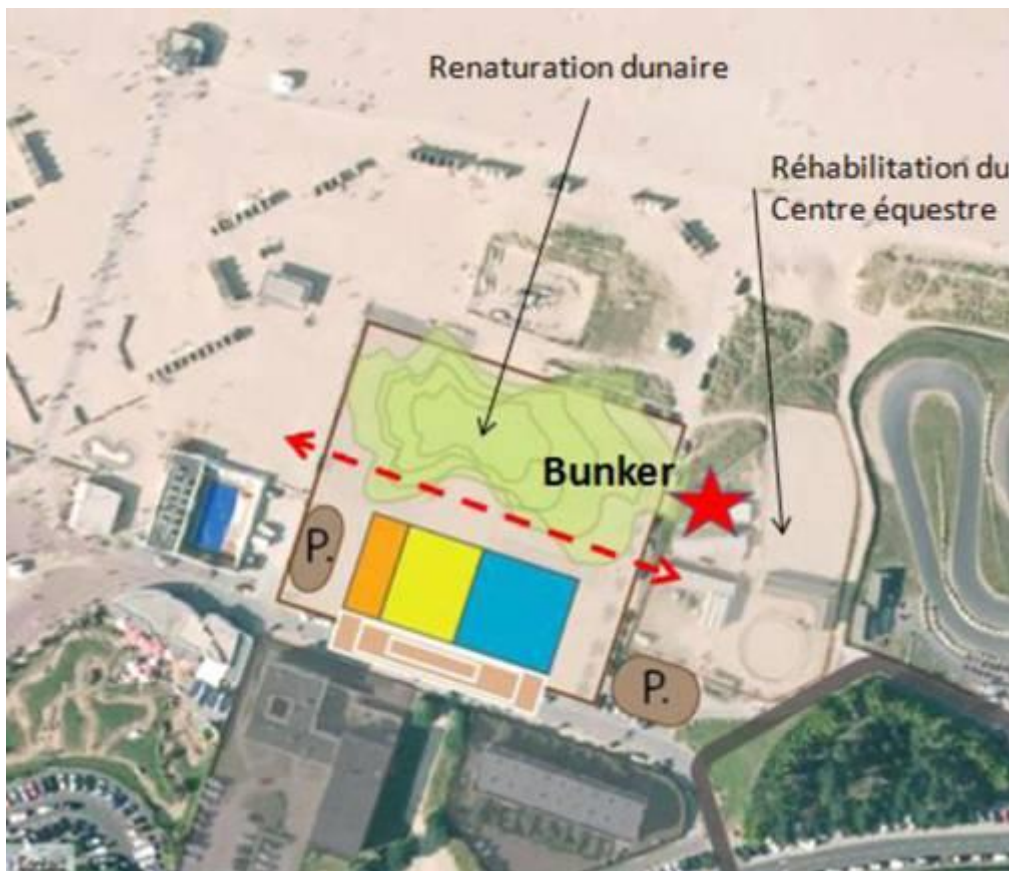


Press Release – 2017, January 17<sup>th</sup>

City of Ouistreham Riva-Bella – Normandy, France – D Day Landing beach Site

The City of Ouistreham Riva-Bella  
**STARTS AN ARCHITECTS COMPETITION**  
for the creation of the  
**NEW MUSEUM ON SWORD BEACH, NORMANDY**



*Crédit : Viaculture*

**Voting in City Council on Monday, January 16, 2017**  
**Press conference on Wednesday 18th January 2017 at 16h**

After the celebration of the 70th anniversary of the D-Day, the City of Ouistreham Riva-Bella has expressed its desire to put a new museum in Normandy. That new structure will be dedicated to the Franco-British relations. The scenography will present the history of that relations from the Middle Age to the present day. You will find just below the several key stages :

- Creation of work groups to carry out the project (Scientific Committee, Steering Committee ...) in September 2015,
- The writing of the Scientific and Cultural Project in February 2016 and the museography ; two documents validated by the City Council,
- A list of collections and content for the scenography of the Franco-British Visitors Centre, established by two specialized societies (Histo-Facto and Memoriae), in connection with the Scientific Committee,
- Recruitment of the society Viaculture by the City in August, 2016 in order to define the architectural, technical and financial program of the project.

Today, the missions of Viaculture are done, that's why the City Council will launch an architects competition.

For the presentation of that international project, the Mayor will explain its content, the characteristics and the timing.

**Romain Bail**, Mayor of Ouistreham Riva-Bella,  
**Bruno Hitier**, Deputy Mayor in charge of Urban Planning,  
**Sabine Miralles**, Deputy Mayor in charge of Culture and Heritage  
and **Bertrand Bouvy**, municipal Councillor for Tourism

welcomes you to the Press Conference

**for the start of the architects competition for the Franco-British Visitors Centre  
from Ouistreham Riva-Bella,**

**on Wednesday, January 18, 2017,**  
at 4 pm, at the Town Hall, City Hall

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